

University of Mumbai



4000146


WINTER 2022

EXAMINATION TIME TABLE
PROGRAMME - BACHELOR OF MASS MEDIA (B.M.M.) [CBSGS]
(75:25) (R-2017) (SEMESTER - VI)

Days and Dates	Time	Paper Code	Paper
Friday, November 04, 2022	02:30 p.m. to 05.00 p.m.	55601	Advertising: Advertising and Marketing Research.
Friday, November 04, 2022	02:30 p.m. to 05.00 p.m.	55602	Journalism: Press Laws and Ethics.
Saturday, November 05, 2022	02:30 p.m. to 05.00 p.m.	55603	Advertising: Legal Environment and Advertising Ethics.
Saturday, November 05, 2022	02:30 p.m. to 05.00 p.m.	55604	Journalism: Broadcast Journalism.
Monday, November 07, 2022	02:30 p.m. to 05.00 p.m.	55605	Advertising: Financial Management for Marketing and Advertising.
Monday, November 07, 2022	02:30 p.m. to 05.00 p.m.	55606	Journalism: Business & Magazine Journalism (Combination of Niche-I& II).
Wednesday, November 09, 2022	02:30 p.m. to 05.00 p.m.	55613	Advertising: Digital Media
Wednesday, November 09, 2022	02:30 p.m. to 05.00 p.m.	55614	Journalism: Digital Media
Thursday, November 10, 2022	02:30 p.m. to 05.00 p.m.	55607	Advertising: Agency Management.
Thursday, November 10, 2022	02:30 p.m. to 05.00 p.m.	55608	Journalism: Issues of Global Media
Friday, November 11, 2022	02:30 p.m. to 05.00 p.m.	55609	Advertising: The Principles and Practice of Direct Marketing.
Friday, November 11, 2022	02:30 p.m. to 05.00 p.m.	55610	Journalism: News Media Management.
Monday, November 14, 2022	02:30 p.m. to 05.00 p.m.	55611	Advertising: Contemporary Issues.
Monday, November 14, 2022	02:30 p.m. to 05.00 p.m.	55612	Journalism: Contemporary Issues.

Important Note: • The candidates appearing for the examination should report 20 minutes before the start of examination.
• Mobile phones and other electronic gadgets are prohibited in the examination hall.
• Change if any, in the time table shall be communicated on the university web site.

Mumbai - 400 098
14th October, 2022


Dr. Prasad Karande
I/c. Director
Board of Examinations & Evaluation

